

VVF Group's Taloja and Baddi manufacturing plants get the coveted Halal and Kosher Certification

Mumbai, 3rd November, 2014:- VVF Ltd., the largest manufacturer of Oleochemicals in India and a significant player in Personal Care Contract Manufacturing globally, has been conferred the prestigious certifications for its two key manufacturing sites in India- Halal certification for its Oleochemicals plant in Taloja, Maharashtra and Kosher certification for its Personal Care plant in Baddi, Himachal Pradesh . This certification gives VVF a competitive edge by enabling it to now expand its business to South and Middle East markets which offers tremendous opportunities for growth.

Halal India is one of the established Halal Certification bodies in the country. It gives companies the opportunity to reach out to the growing markets of South and Middle East. Kosher certification symbolizes strict control on supply chain and control on production process ensuring purity, safety, and quality of the product. Over the past several years, sales of Kosher certified products has grown significantly as it makes the product more appealing and trustworthy thereby giving the company the opportunity to expand its footprint and enhance sales.

VVF already produces Kosher fatty alcohol, fatty acids and glycerine in Taloja. Glycerine adheres to the pharmacopeia standards of IP, BP, USP and JP. This recognition will further help VVF in establishing a steadfast and trustworthy relationship with its customers all across the globe.

Speaking on this achievement **Mr. Vinod Gupta, CEO -Oleochemicals, VVF** said, "We are proud and delighted to have achieved the Halal and Kosher certification for two of our prime manufacturing facilities in India. This is the result of our relentless efforts to meet the stringent quality standards set our global customers. This certification reinforces the quality of our products and further strengthens our credibility amongst our consumers." He further added, "Our aim is to expand our business and enter newer markets and this official recognition will enable us to achieve this company vision. Our plant in Tiljala, Kolkata which manufactures soaps and toothpastes is already Halal-certified."

VVF has been producing fatty alcohols, high purity fatty acids and glycerine for many years. Based on the latest and most sophisticated technologies, the Taloja plant has enabled VVF to offer highly customized products to customers in markets all across the world. With total capacity of 500000 MT Taloja Oleochemical complex can be considered one of the largest Oleochemical facilities. The facility at Baddi manufactures bar soaps -and other personal care products.

About VVF Ltd:

VVF is a global player in the Chemicals and Personal Care product industries. Head quartered in Mumbai, India, VVF has over 15 operating centres spread across 4 continents, Asia, North America, Europe and Africa. The company currently stands as the largest manufacturer of Oleochemicals in India and one of the largest contract manufacturers of bar soaps in the world. Founded in 1939, VVF celebrates its 75th anniversary this year.

The company has three main business verticals – Contract Manufacturing, Consumer Products and Oleochemicals. VVF manufactures some of the finest brands of personal care & OTC products for global players like Johnson & Johnson, Henkel, Reckitt Benckiser to name a few, besides having its own range of branded soaps like, DOY, DOY Care, JO, Bactershield and JO Perfect hair dye.

<http://www.vvfltd.com/index.html>

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